Pre-Production Summary Template

GENERAL INFO

- 1. Story idea #: 2 Doll House Rock
- 2. Linear or Non-Linear? Non-Linear
 - a. **If Non-Linear,** which format are you using? The Beaded Necklace (Book Ending, The Countdown, The Puzzle, or The Beaded Necklace)

Summarize how your story will fit that format:

Two rocker dolls, jamming out on their guitars together, the string that pulls all the elements together is the song they are playing together. The song they will be playing is about the 20 seconds of this song: https://www.bensound.com/royalty-free-music/track/happy-rock





CREATIVE BRIEF

1. What must it be?

A cute video of dolls "playing" their guitars.

2. Who is it for?

People who enjoy LOL dolls or just dolls in general.

3. How long must it be?

20-30 Seconds. 12fps 240-360 frames total

4. What is your objective with the piece?

To create fluid motion and have clear actions using close ups and far away shots.

5. When is it due?

Also, Sunday at 8pm PST.

6. What is the overall idea?

Two rock star dolls playing their guitars.

7. What is the storyline summary?

Two friends rocking out together.

8. Elevator pitch:

Doll House Rock is a cute short about two rocker dolls playing music together.

9. Tagline:

They're rockin' down the Doll House.

10. Look and feel description:

The look and feel should be cute and playful, like a silly music video.

11. Identify classic plot. Ex: Good vs Evil / Overcoming the Monster, Rebirth and Redemption, Rags to Riches, Role Reversals, Buddy Stories, Love Stories, Quest / journeys / Voyage and Return, Ship of Fools, The Rebel / Life Against the Grain, Coming of Age, or "Other" (explain):

The plot of this is a buddy story, but minus the conflict. It is an Other Buddy Story.

STORYBOARDS





