

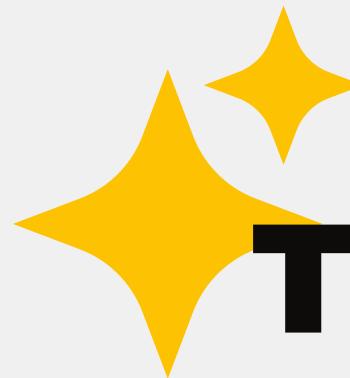


LOW FIDELITY PROTOTYPING: PAPER PROTOTYPING IS YOUR FRIEND

NIX PENDERGAST

ICM 517





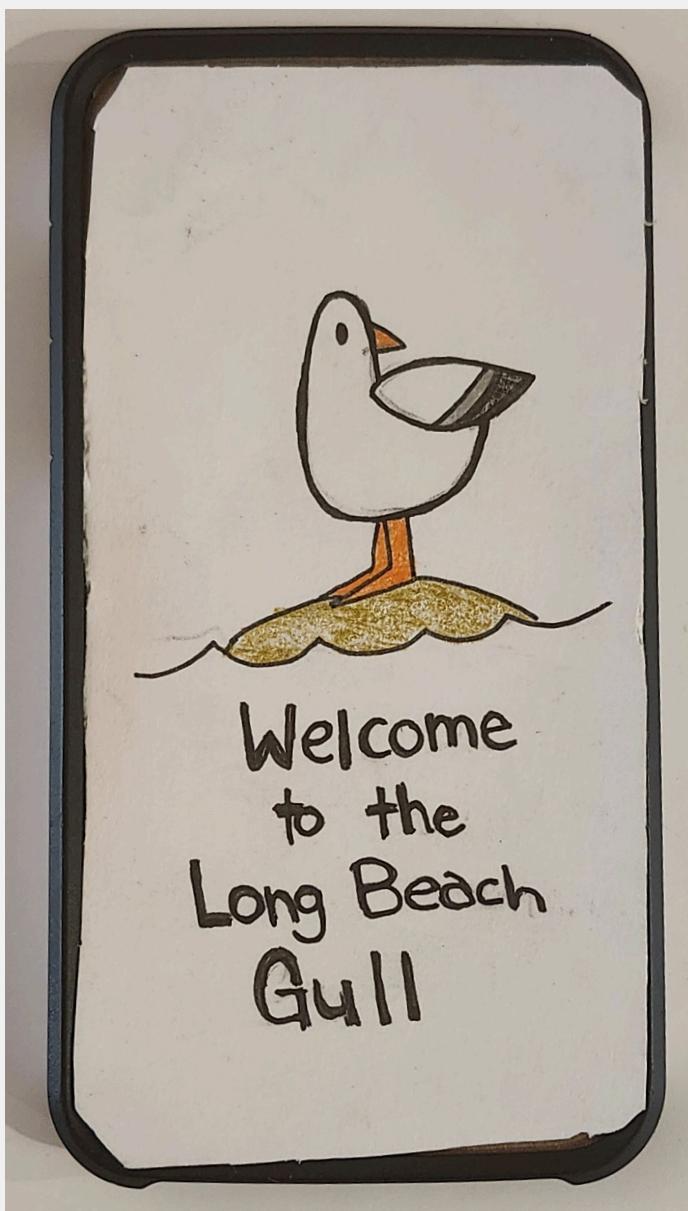
THE LONG BEACH GULL

The Long Beach Gull is a companion website to the Long Beach Washington town municipal website.

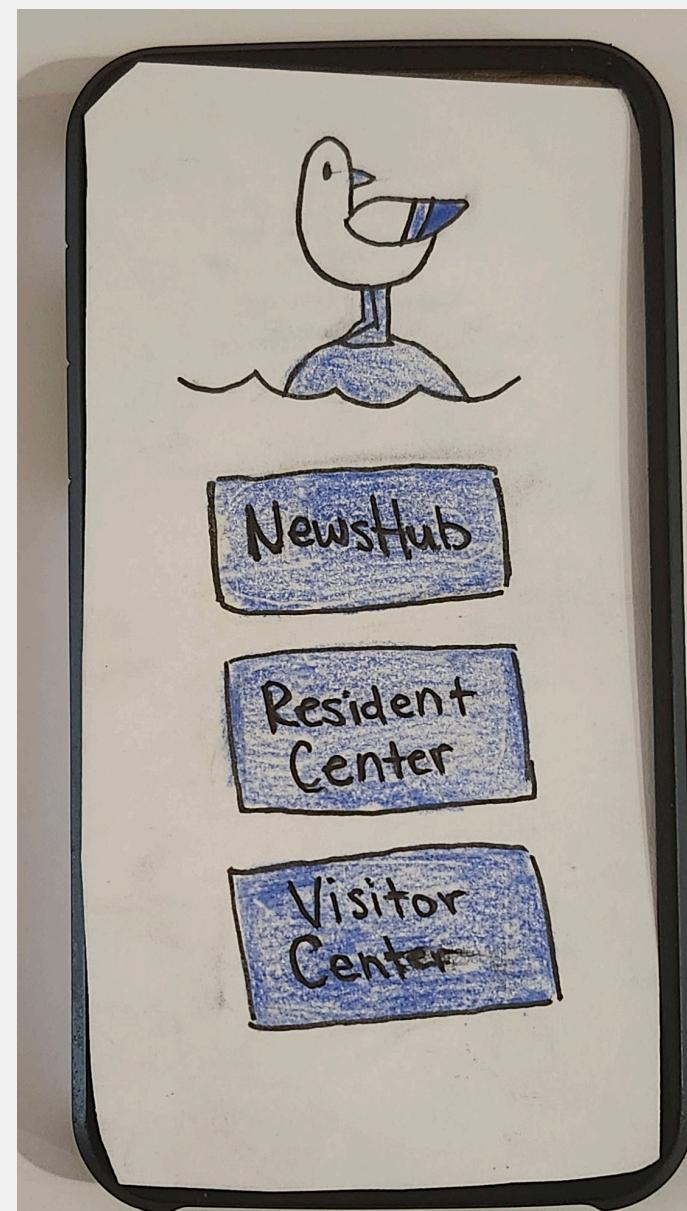
While the website mainly services both government officials and residents of Long Beach. The app ventures to offer resources for residents and visitors to Long Beach.

What follows is a paper prototype of the pages for the Long Beach Gull.

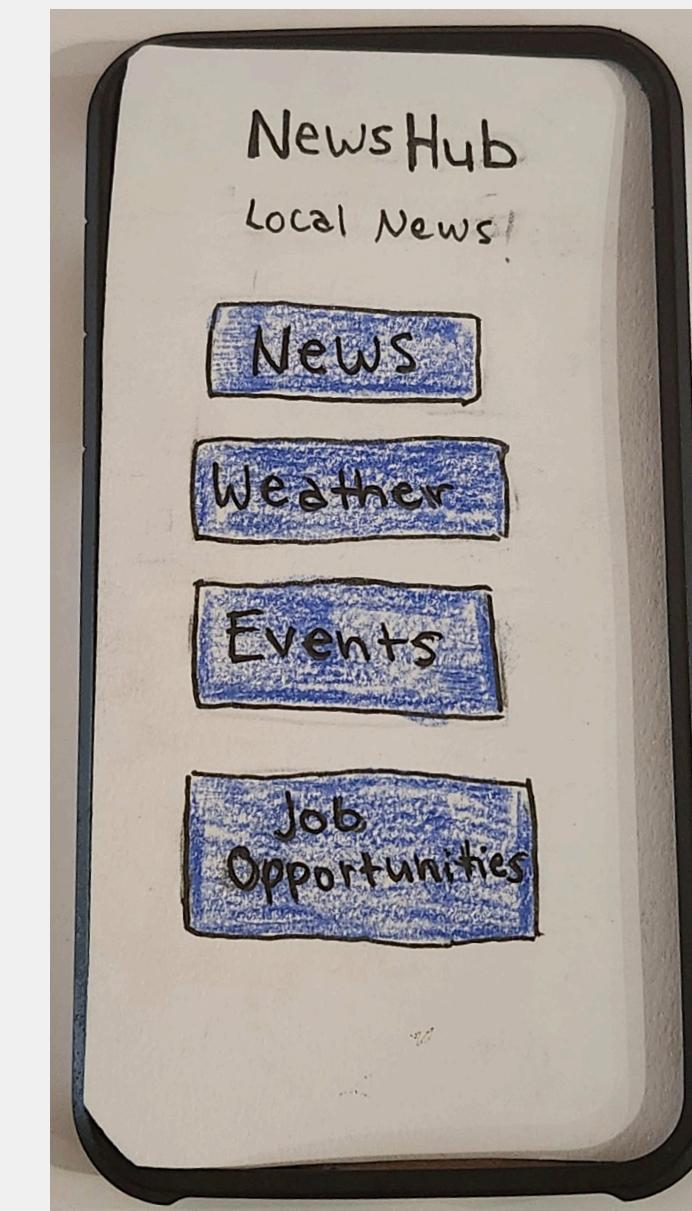




A **welcome screen** as the app loads. The sound of a seagull calling will play in the background once the app loads, and it will turn blue before down-sizing to be the seagull on the **Home Screen**.

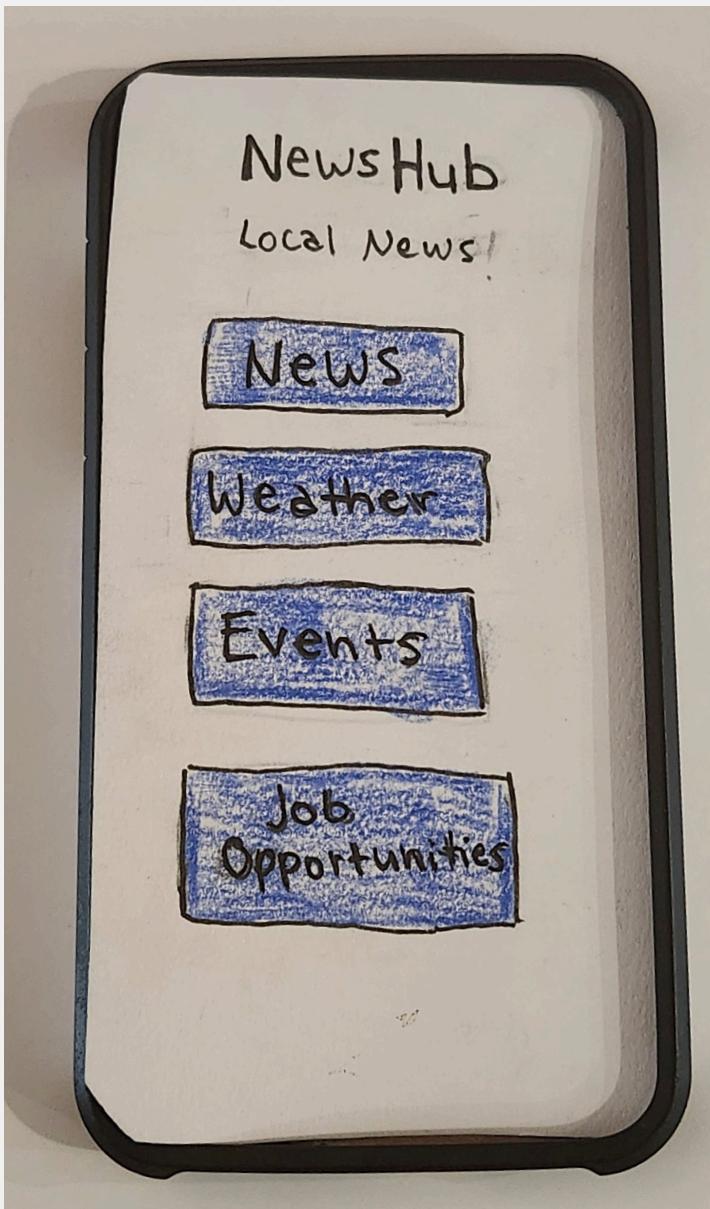


The **Home screen** that shows the main three hubs of the app. **News Hub**, **Resident Center**, and **Visitor Center**. Each blue button which leads to a separate sub page.

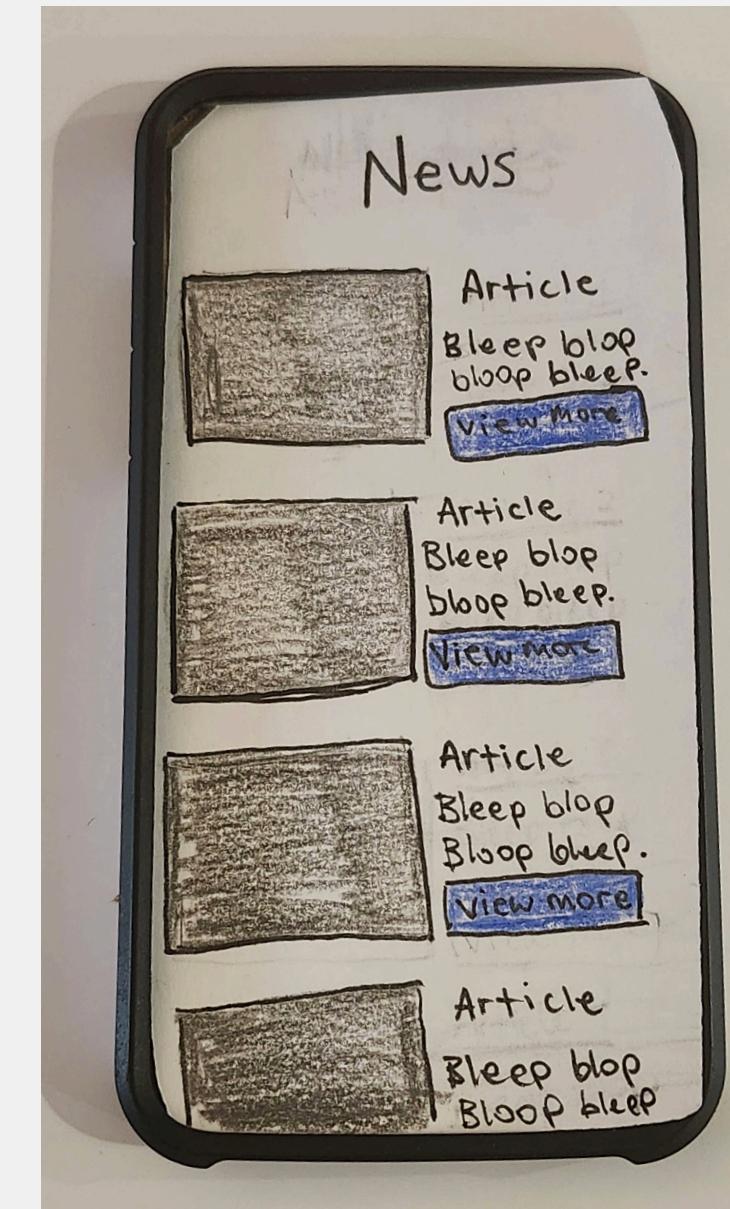


News Hub has options of **News**, **Weather**, **Events**, and **Job Opportunities**. Each blue button leads to a different sub-page.

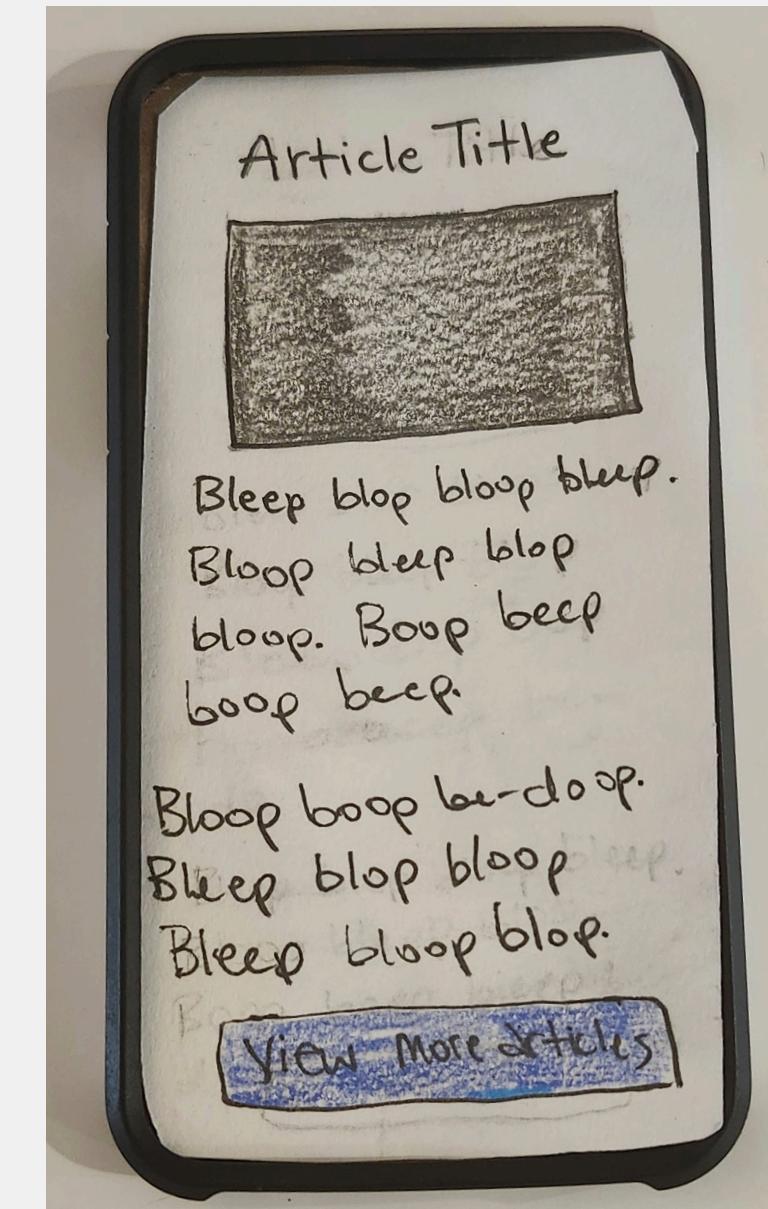




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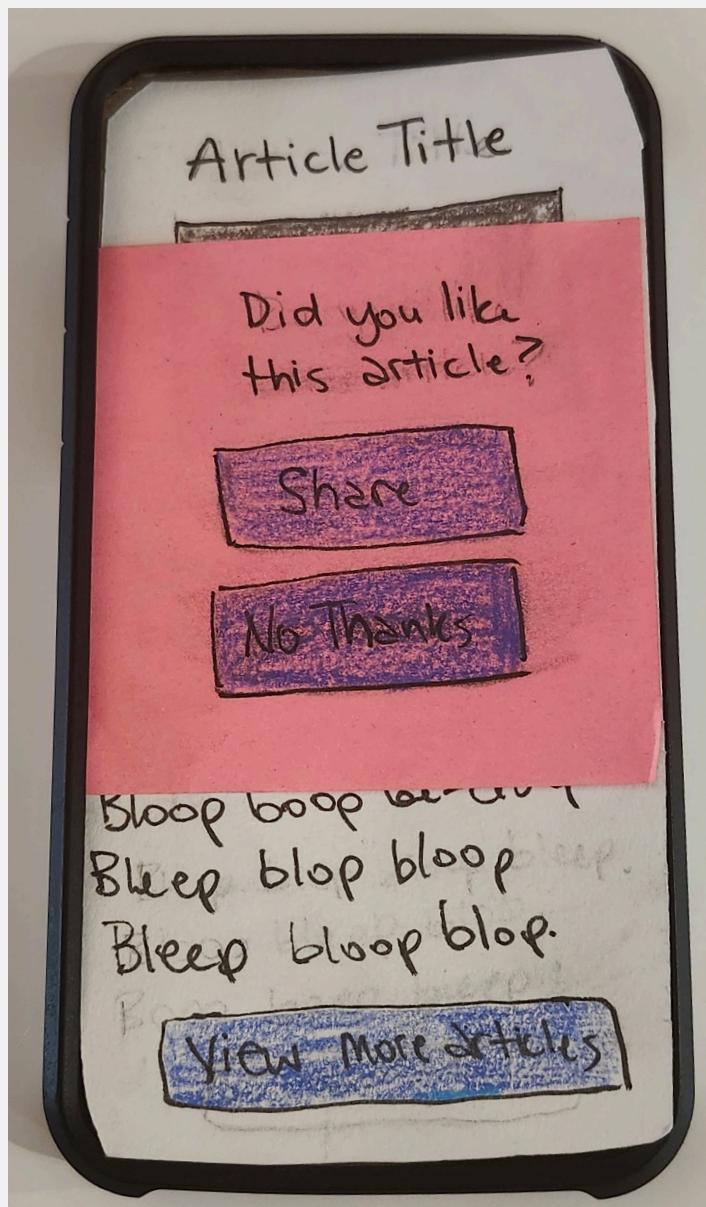


This is the **News** page, which shows all the available articles for the user to scroll through. If the blue **View more** button is selected to view a specific article. The grey square represents a photo.

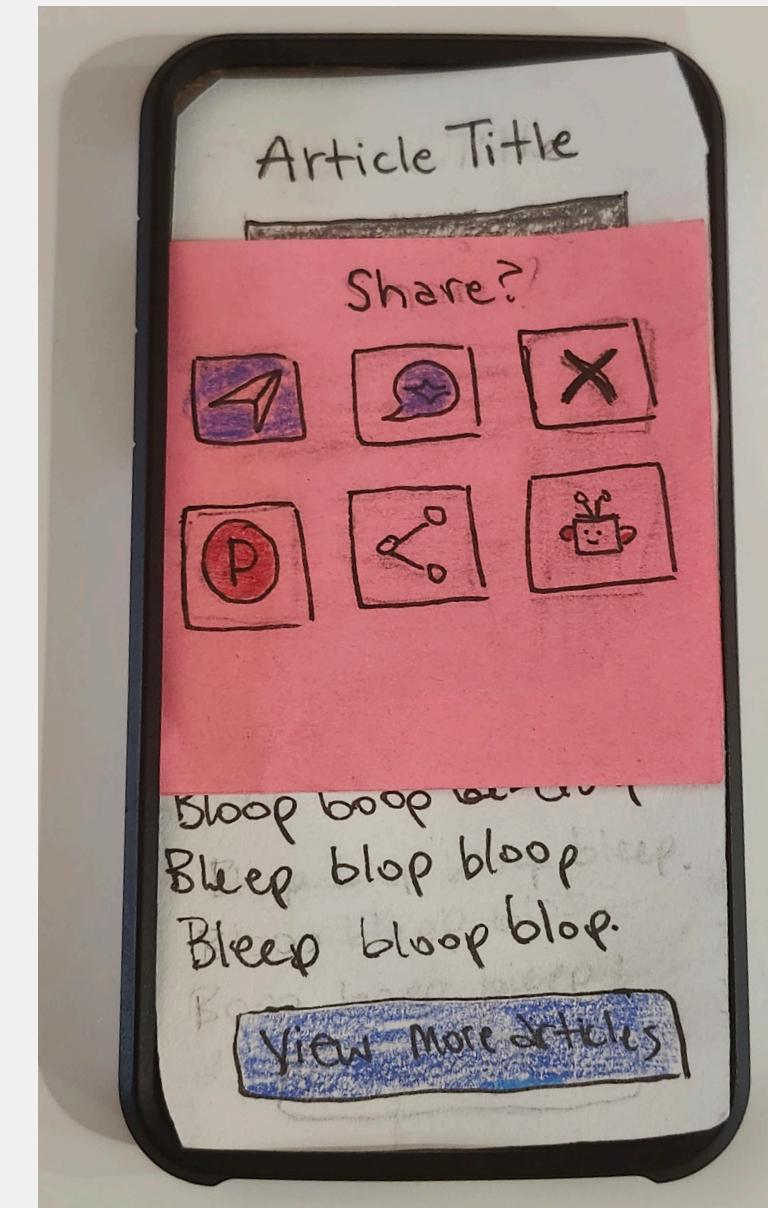


This is the layout of an **article** page. The grey square on top represents a featured image. If the blue **View more articles** button is selected, it will take the user back to the other articles.





After the user gets to the bottom of the article, a pop-up notification will appear asking the user if they would like to **Share** or **they can select No Thanks**. If the user selects **No Thanks**, it will take them back to the article.

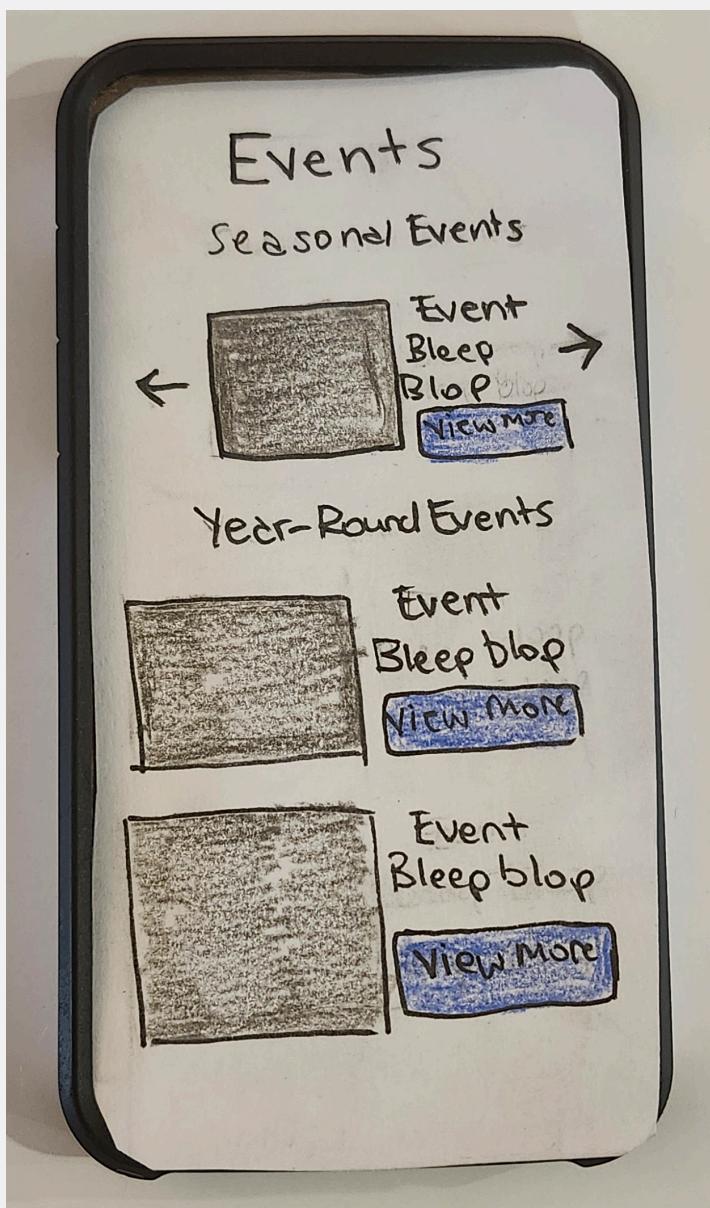


If the user selects **Share** they will see this page to for the different options to share the article on a different app. This will end the session and open the other app.

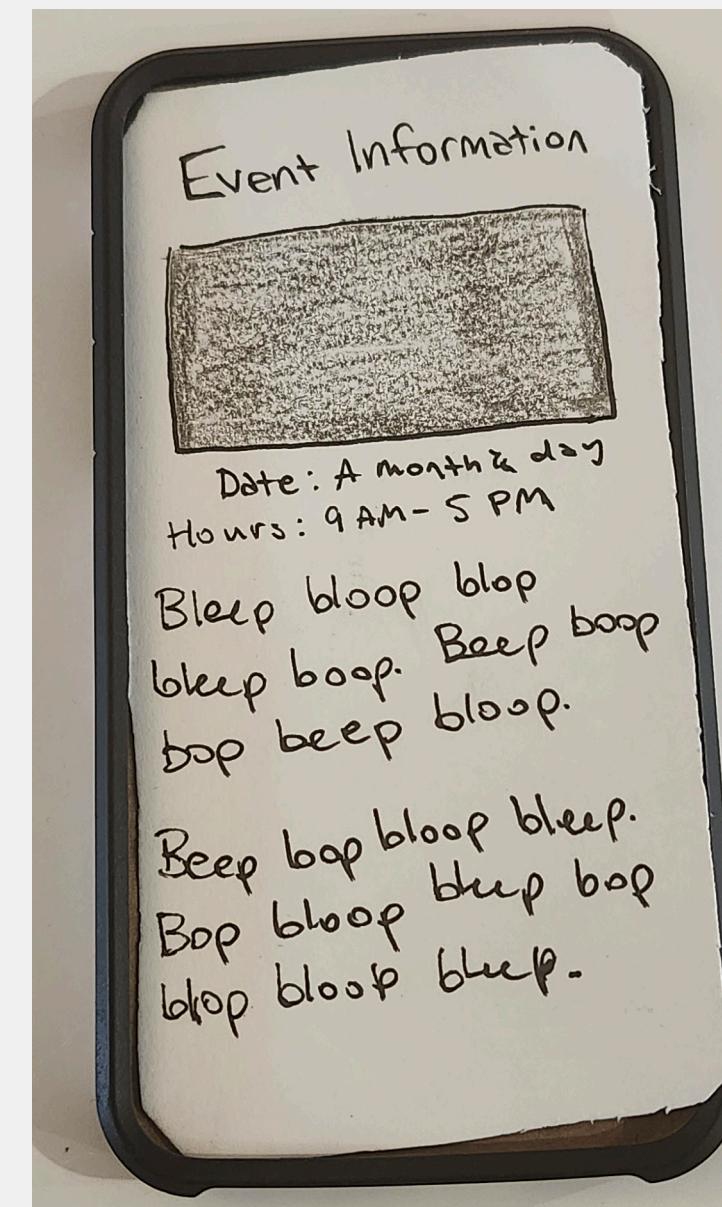


Selecting **Weather** will bring the user to this page which tells the local weather forcast.

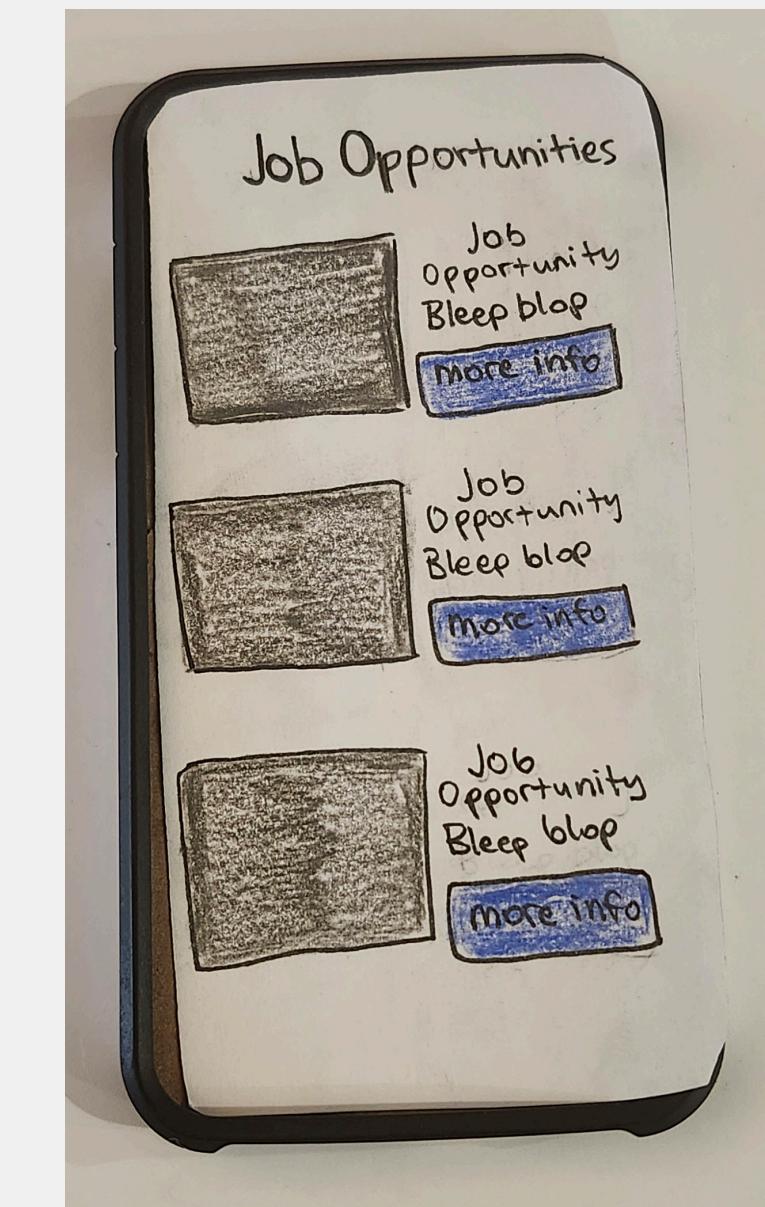




Selecting **Events** will take the user to this page information the user about local events. This includes both seasonal and year-round events. Selecting the blue **view more** button will show the user more information about the event.

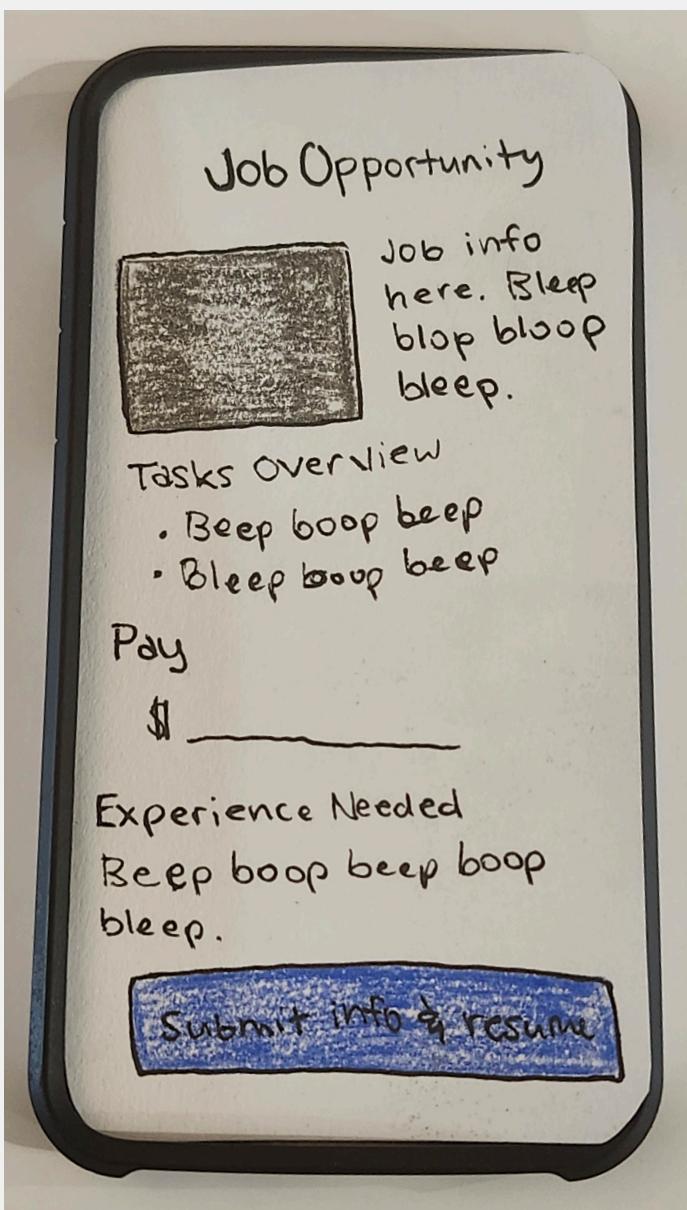


This is an **Event Information** page. Information will include the dates and times of the event. The top grey square represents a featured image for the event.

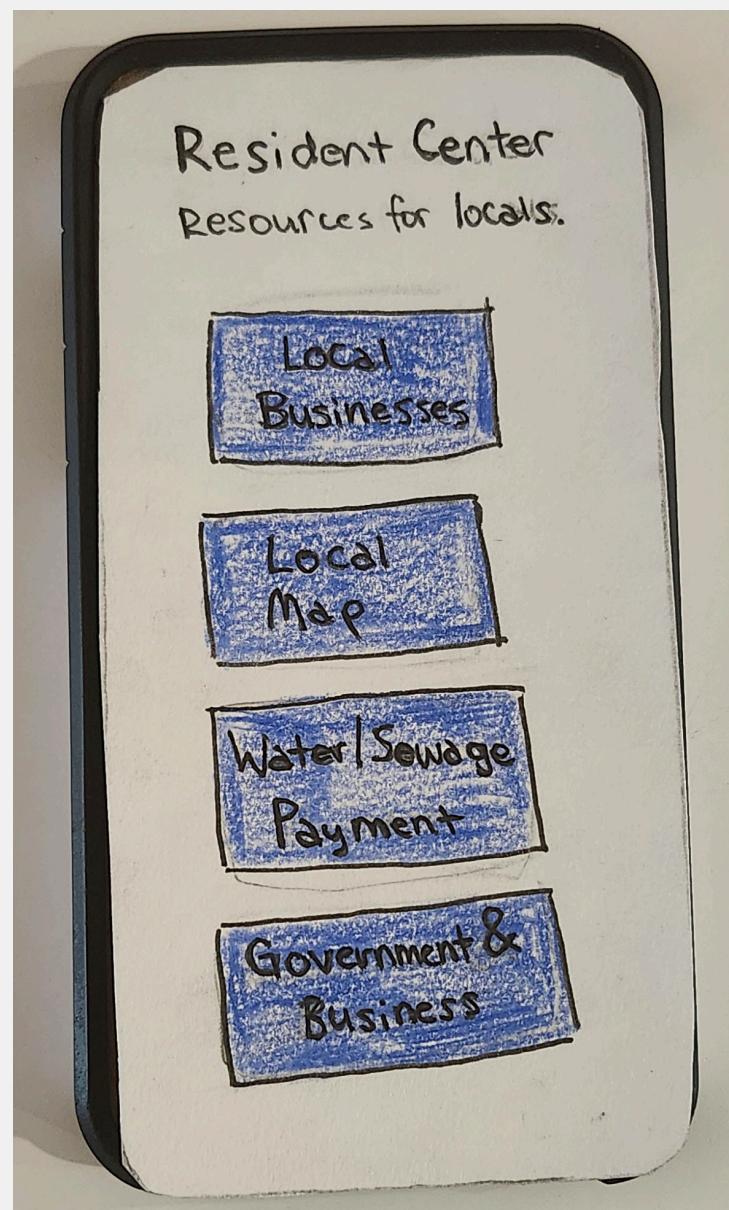


Selecting **Job Opportunities** takes the user to a page that lists all open job opportunities in Long Beach. The user can select the blue **more info** buttons to get more information about the job, taking them to another page.

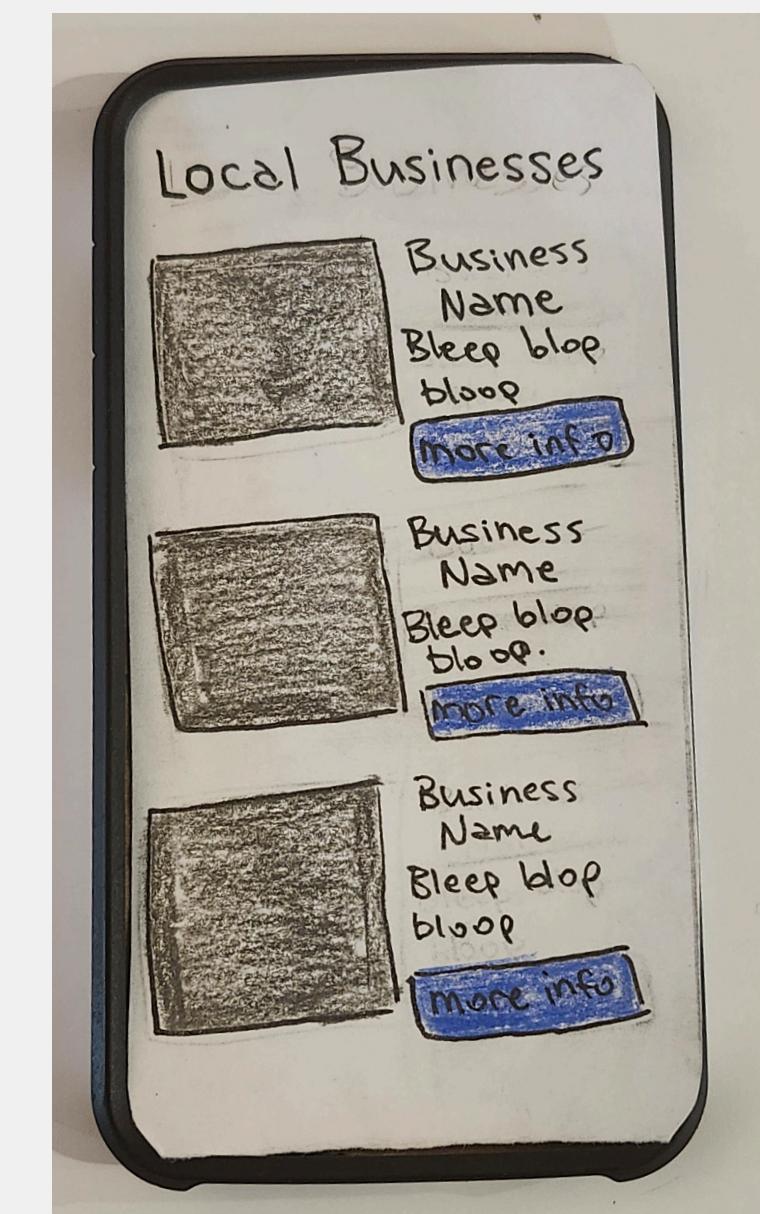




This is an example of a **Job Opportunity** listing. It gives more information on the job opportunity, the blue **Submit Info & Resume** button will open the page to submit their information and resume in the phone browser.

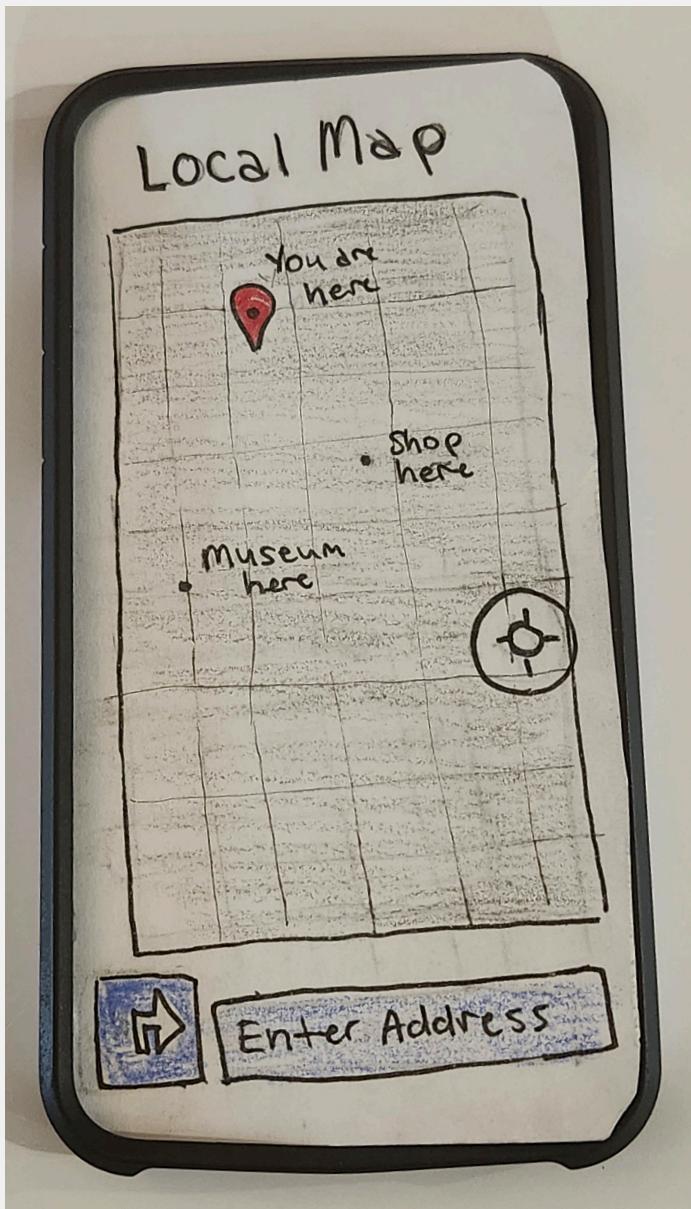


Selecting **Resident Center** takes the user to the Resident Center homepage. Listed are all the resource options this hub provides.

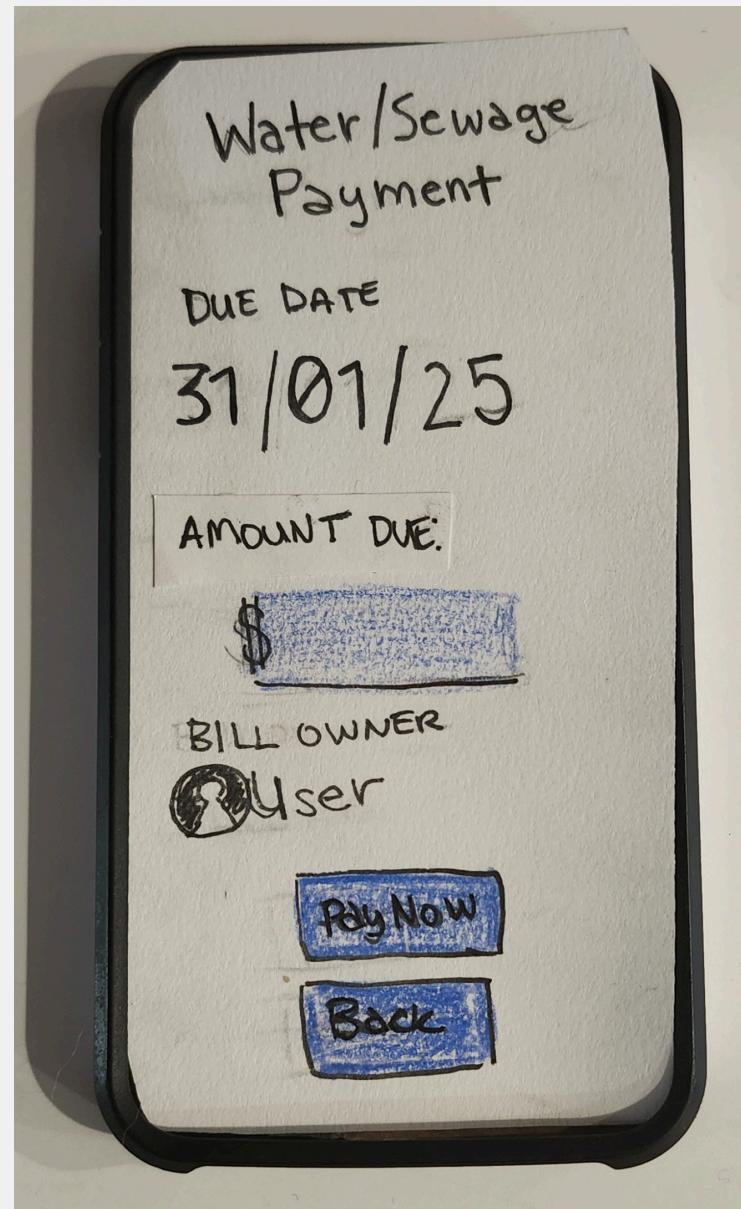


Selecting **Local Businesses** takes the user to this page, giving information about all the local shops. Selecting view more will take the user to the business website in the phone browser.

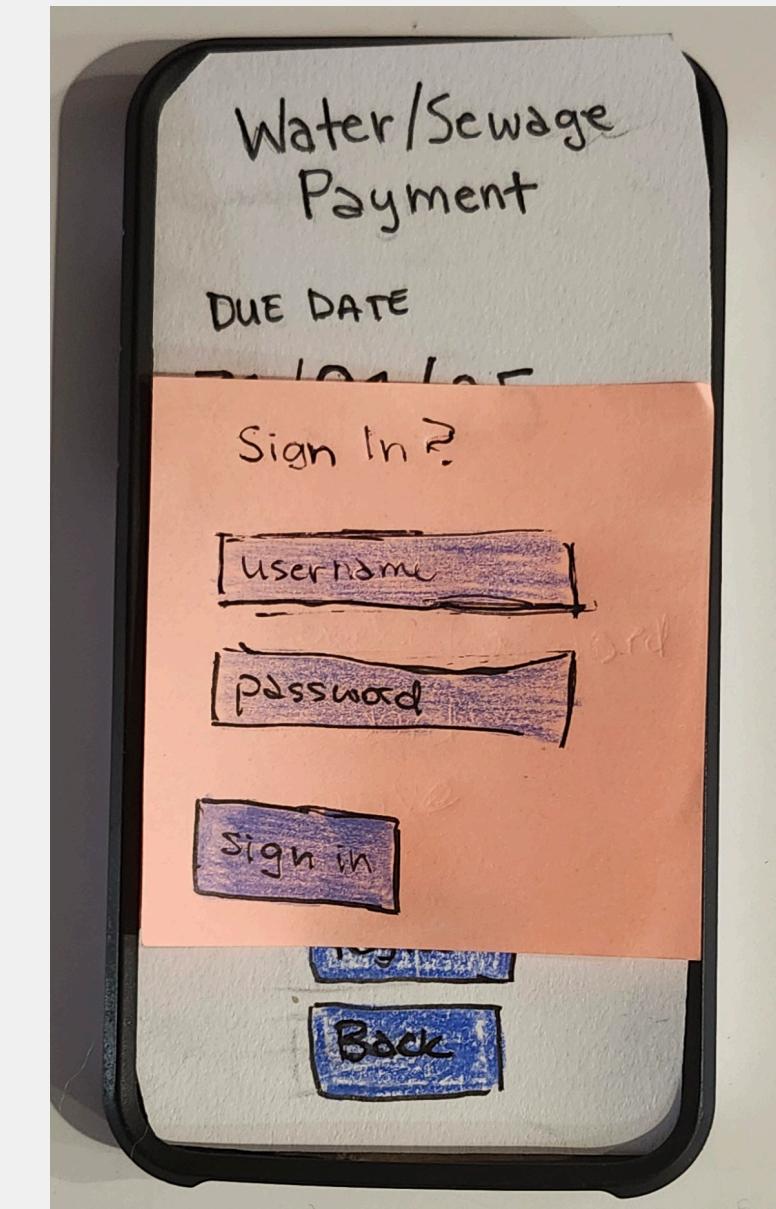




The **Local Map** page shows a GPS map of Long Beach to help navigate. The white button in the middle lets the user recenter where the map is. The light blue box is where the user can search an address. The blue arrow button can show previous searches.

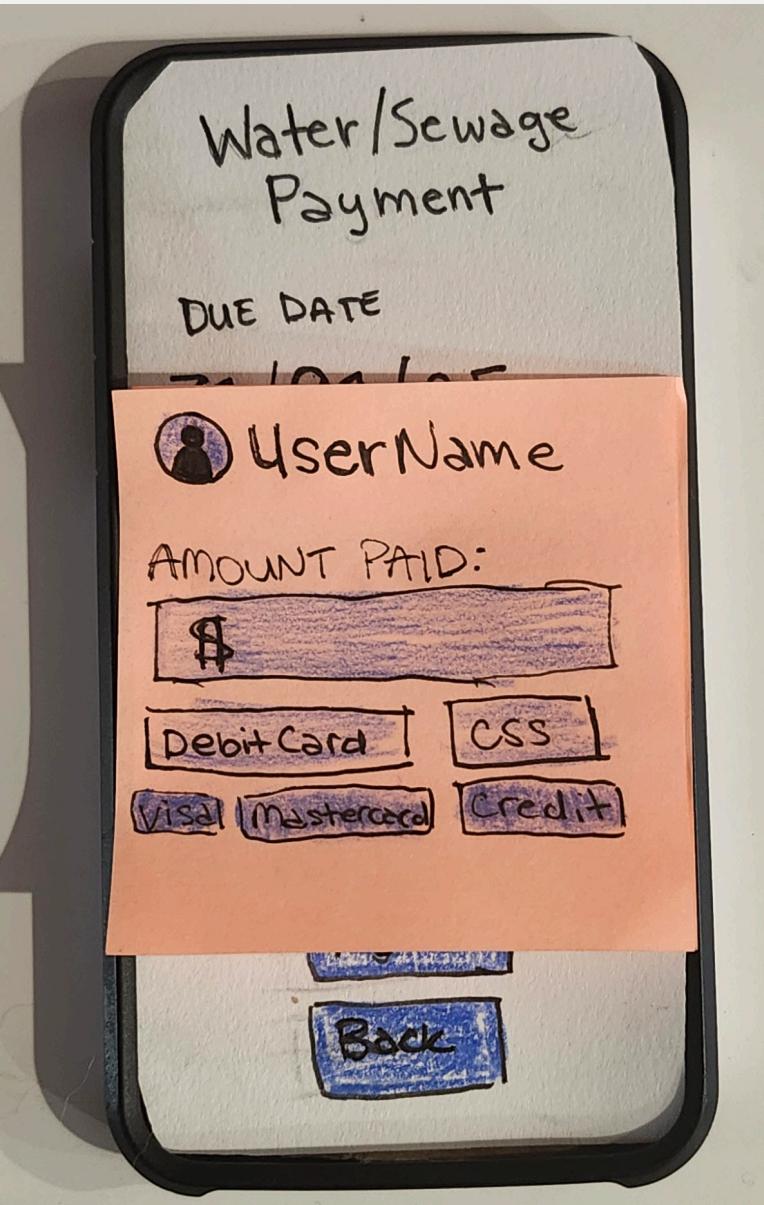


The **Water/Sewage Payment** takes the user to this page where they can pay their water and sewage bill. The light blue highlighted area where the amount due is displayed. The blue pay now button brings up a pop-up.



If the user is not already signed in, after pressing the pay now button, the user will be given this **Sign In** window with the prompt to sign in. The top light blue box is for the username and the bottom is for the password. After both are entered, the user presses **sign in**.





Once the user is signed in then they will get this **Payment** window. The biggest light blue box is for the **Amount Paid**, then the next few boxes are for the **debit cards** and **CSS number** on the back of the card. At the very bottom, the user can choose if they are paying with a **Visa, Mastercard, or Credit Card**.

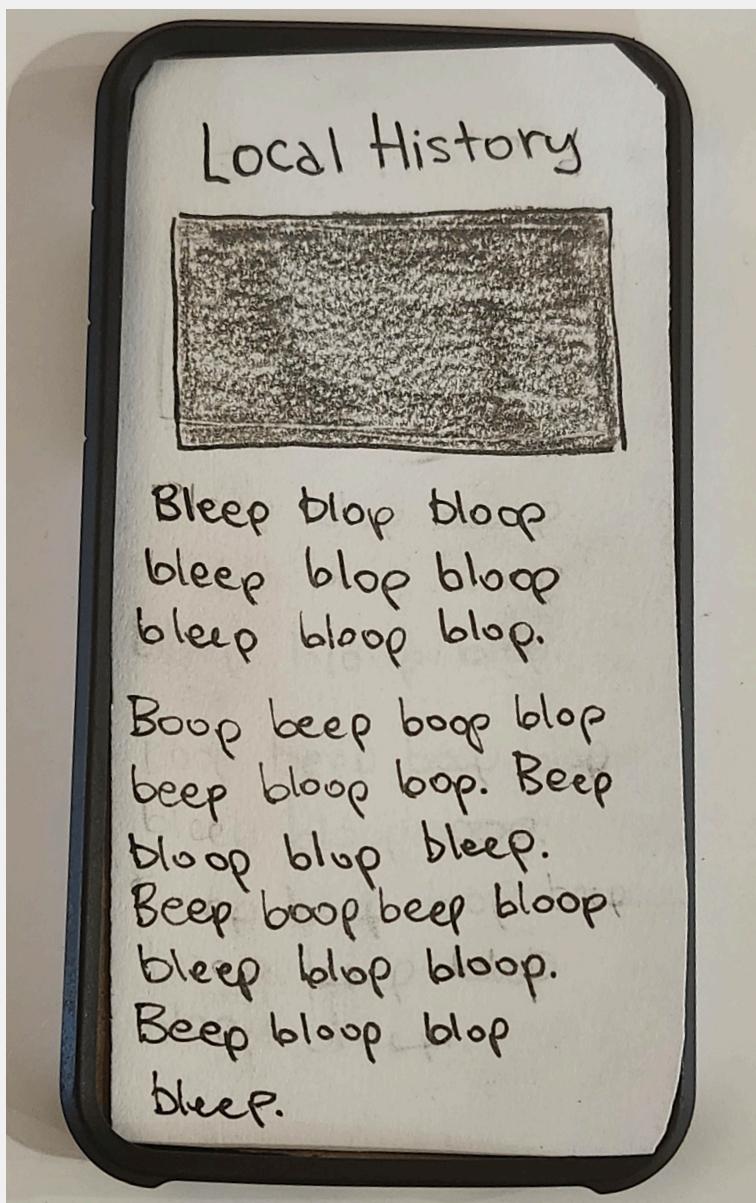


The **Government & Business** page gives the button options of **All Documents**, **Events & Meetings**, and **Departments**. Clicking any of these will take the user to the corresponding page on the Long Beach website in the phone's browser.

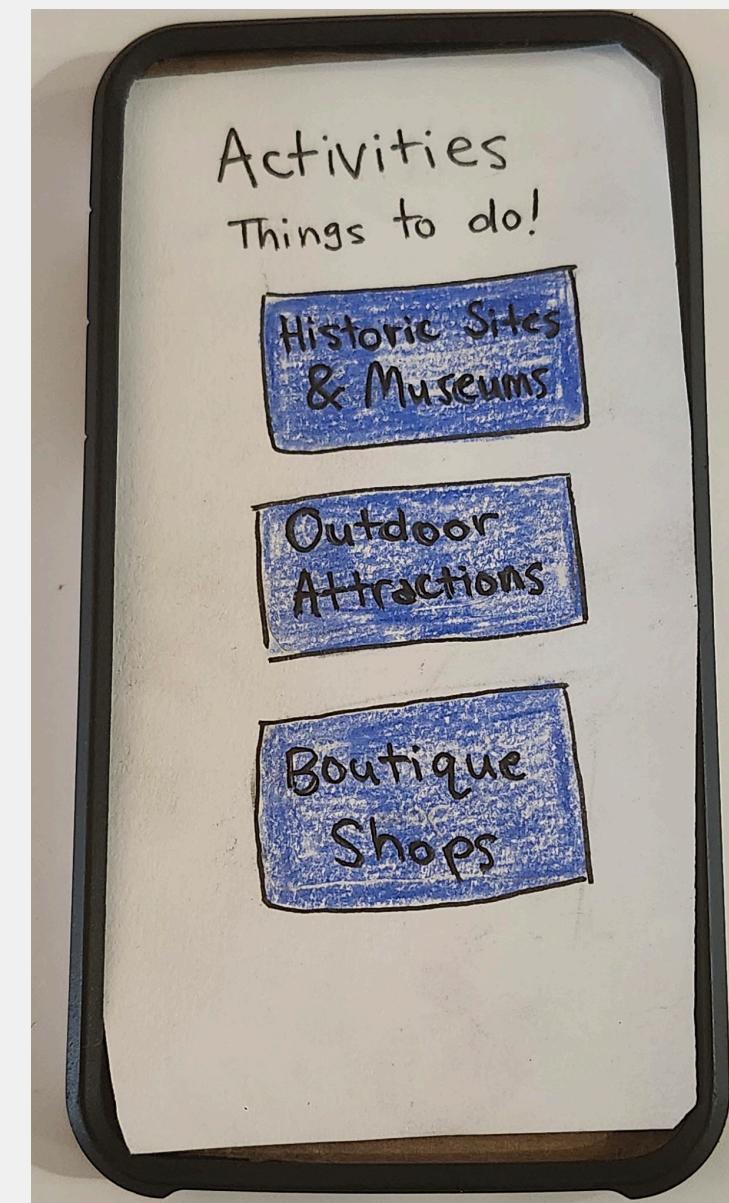


The **Visitor's Center** has resources for tourists. It gives the button options of **About**, **Activities**, and **Hospitality**. Each button leads to a different subpage.





The **About** button leads to the **Local History** page, which will tell the user about the history of Long Beach.

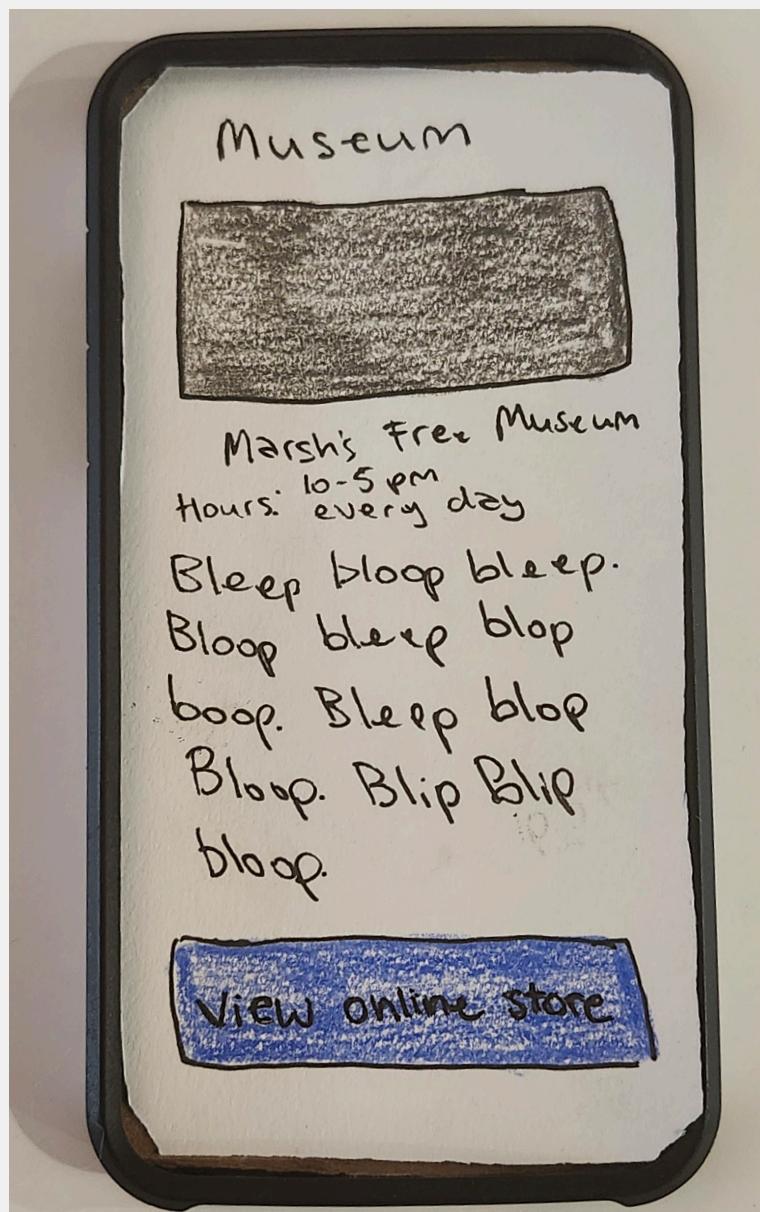


The **Activities** page informs visitors of different places to visit in Long Beach. Such as **Historic Sites & Museums**, **Outdoor Attractions**, and **Boutique Shops**.

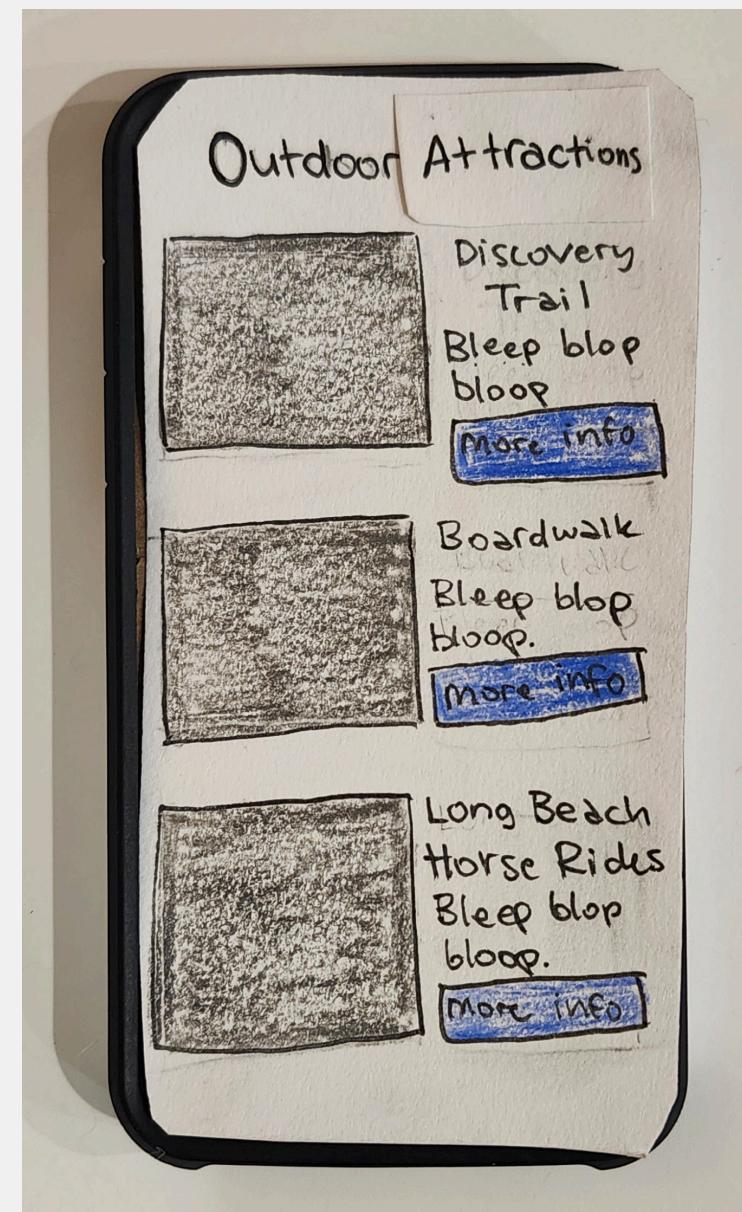


Selecting **Historic Sites & Museums** takes the user to a page where they can browse all the sites and museums available to visit..

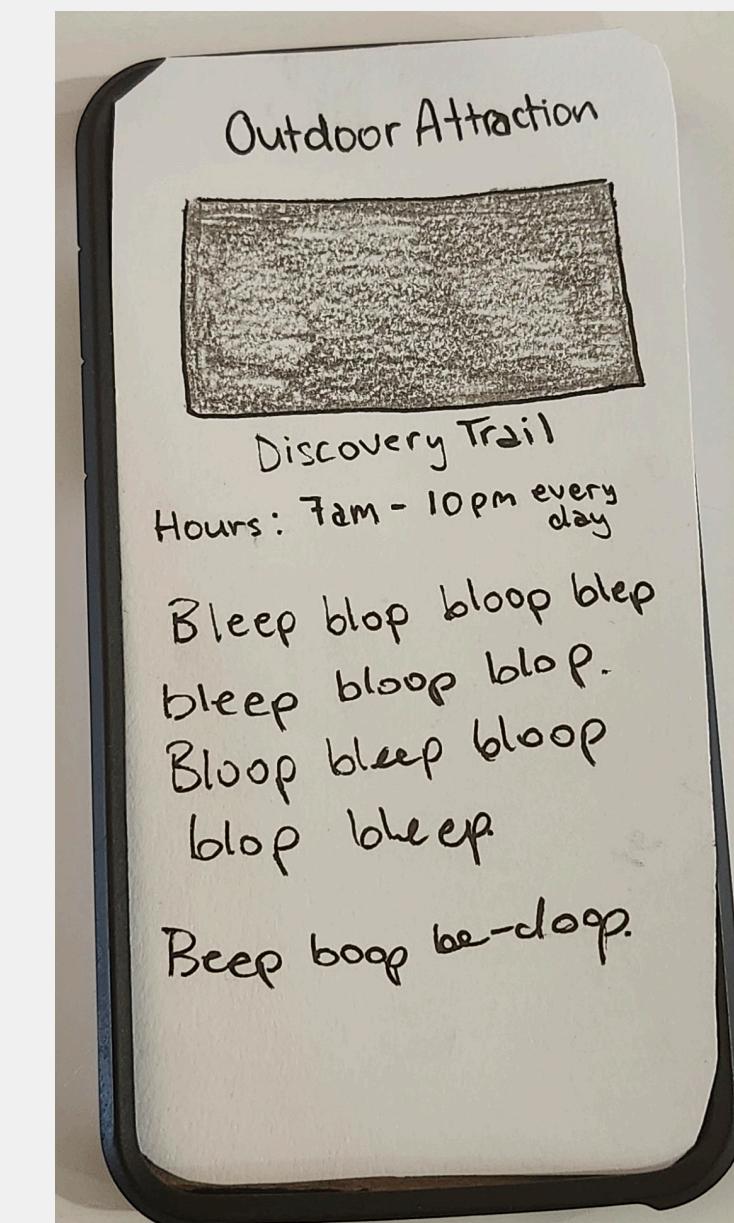




Selecting a specific site or **museum** will take the user to a subpage with more information. Selecting **view online store** will open the site or museum webpage in the phone's browser.

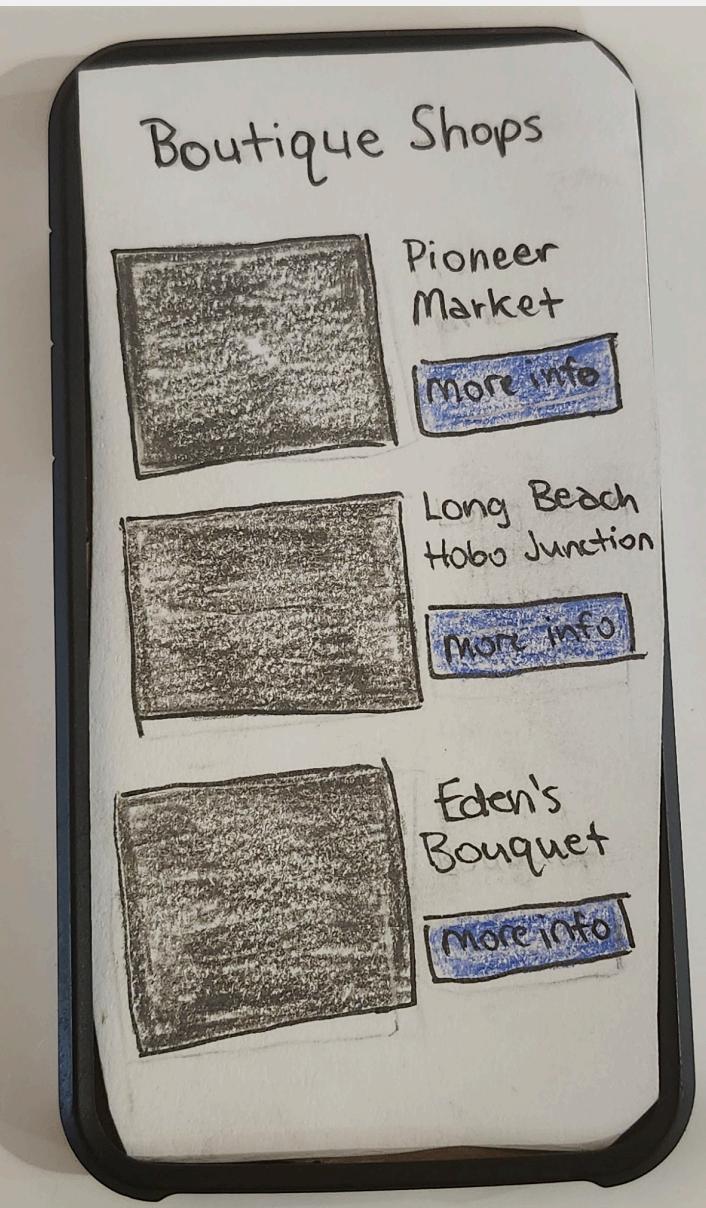


The **Outdoor Attractions** page gives the user information on all the outside activities that can be done in Long Beach.

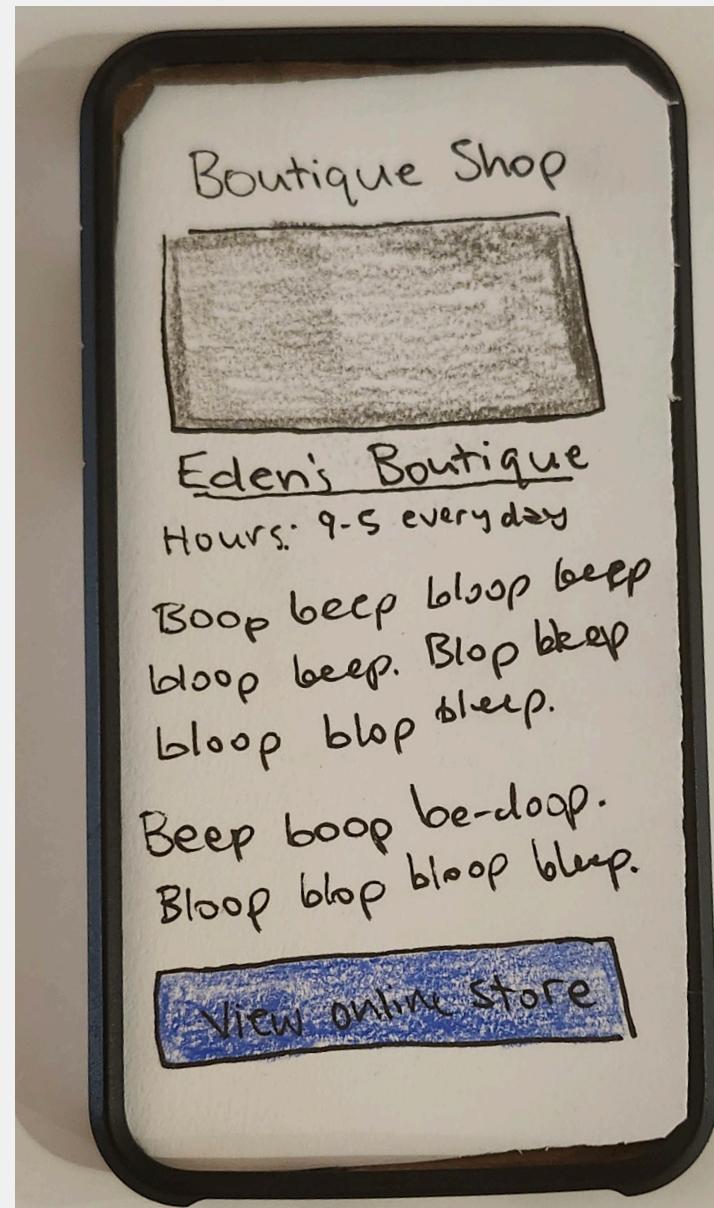


Selecting a specific **outdoor attraction** will take the user to an information page about the attraction. This specific example is for the **Discovery Trail**.





The **Boutique Shops** page allows the user to view all the shops available in Long Beach.

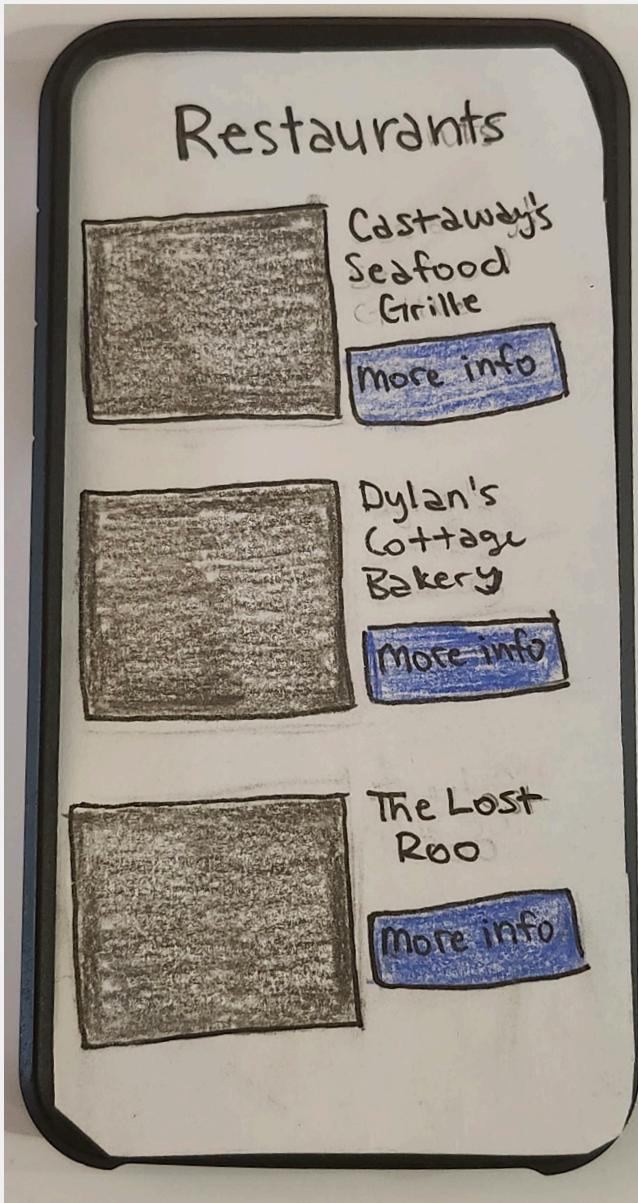


Selecting a specific **Boutique Shop** will take the user to a subpage giving more information about the shop. The hours the shop is open will be available, selecting **view online store** will open the shop's website in the phone's browser.

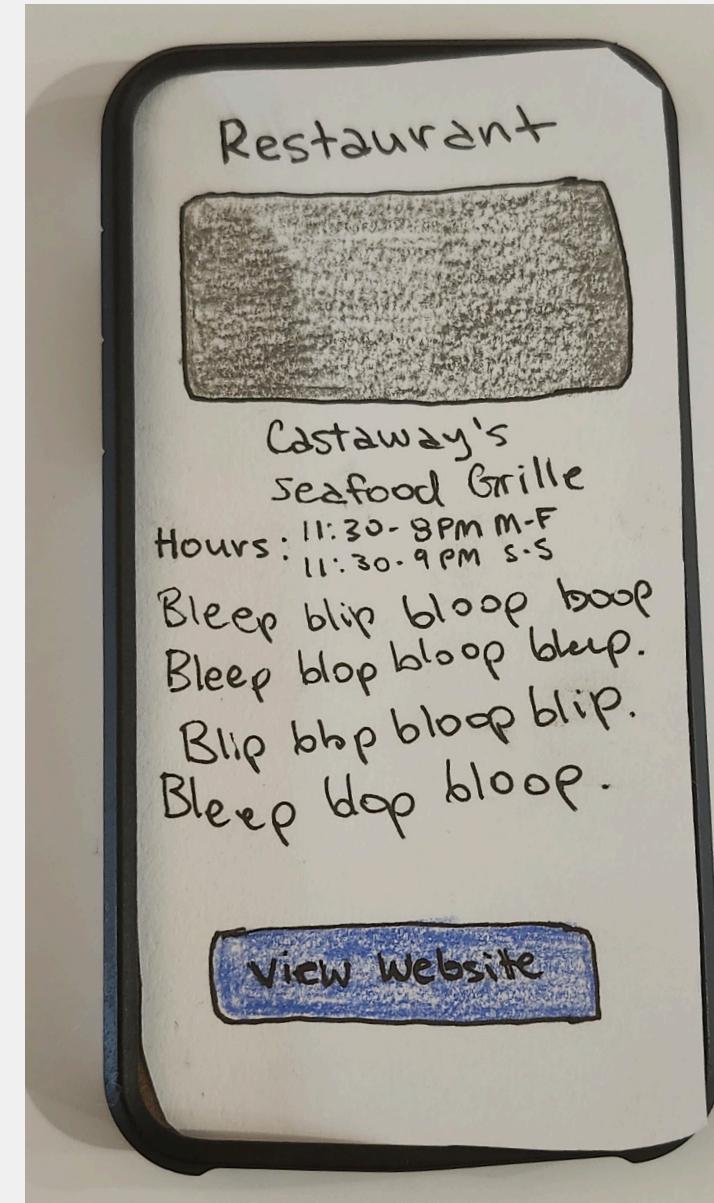


The **Hospitality** page leads to both the **Restaurant** and **Lodging** options for Visitors. Selecting either will take the user to a new page.

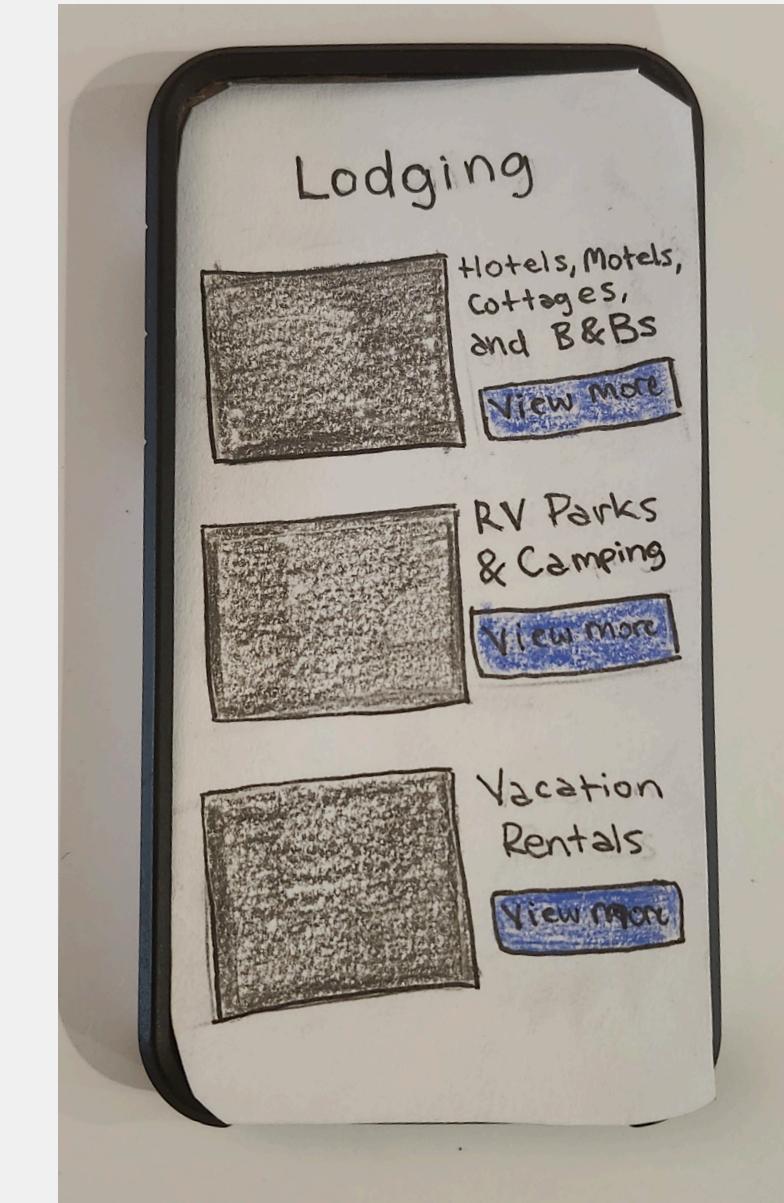




The **Restaurants** page informs the user about the different restaurants in Long Beach. Selecting **more info** on a specific restaurant will take the user to a page with more info on it.

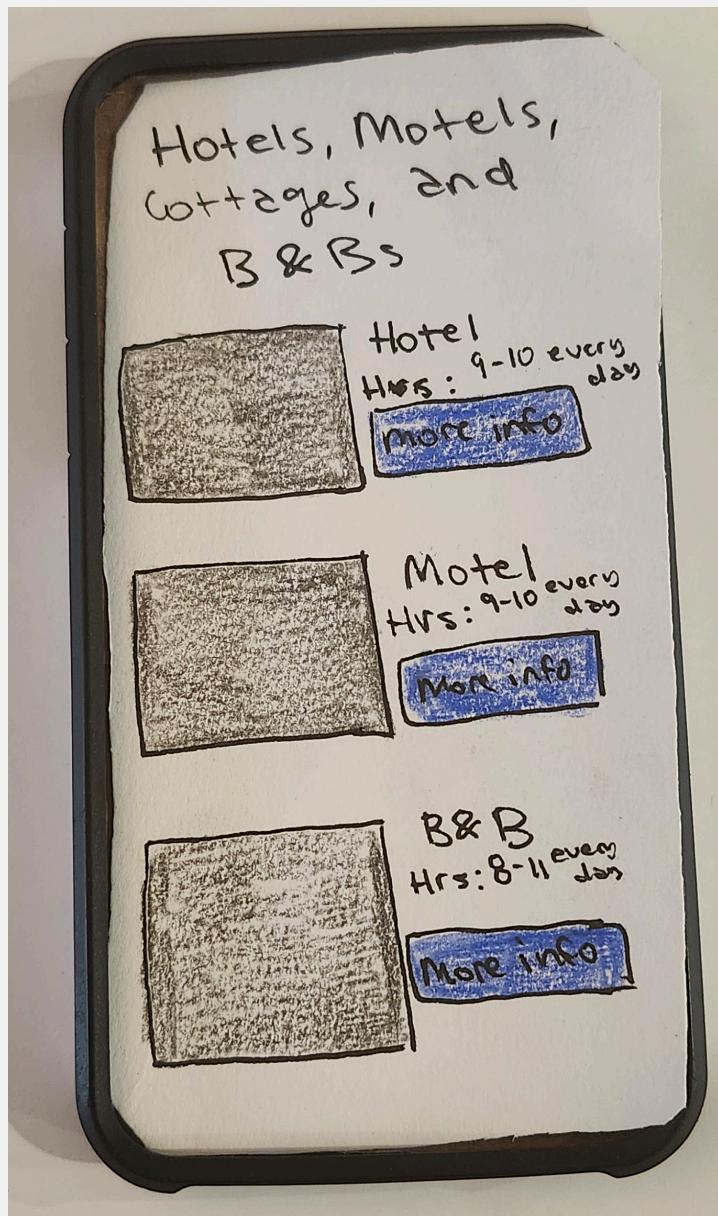


Selecting a **restaurant** will take the user to a sub page providing more information on the restaurant. This will include the hours. If the user selects view website, then it will open the restaurant website in the phone browser. This specific page is for **Castaway's Seafood Grille**.

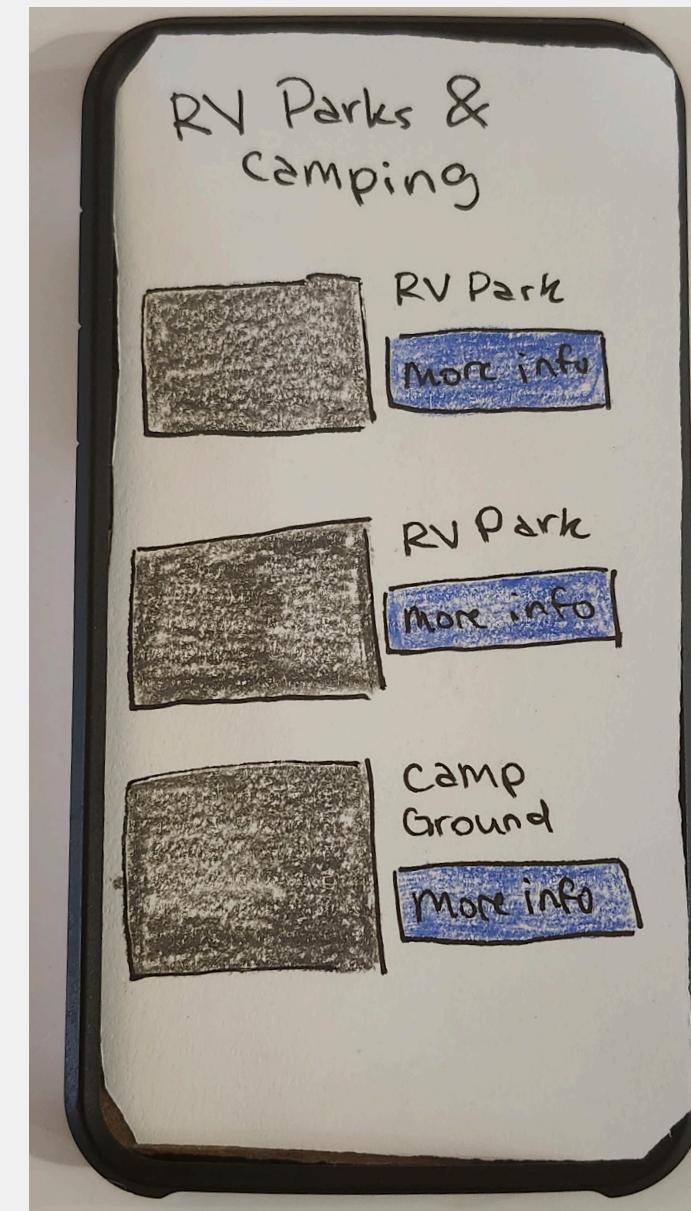


The **Lodging** page shows all the different options that visitors have for accommodations. This includes **Hotels, Motels, B&B, RV Parks, Camp Grounds**, and **Vacation Rentals**.

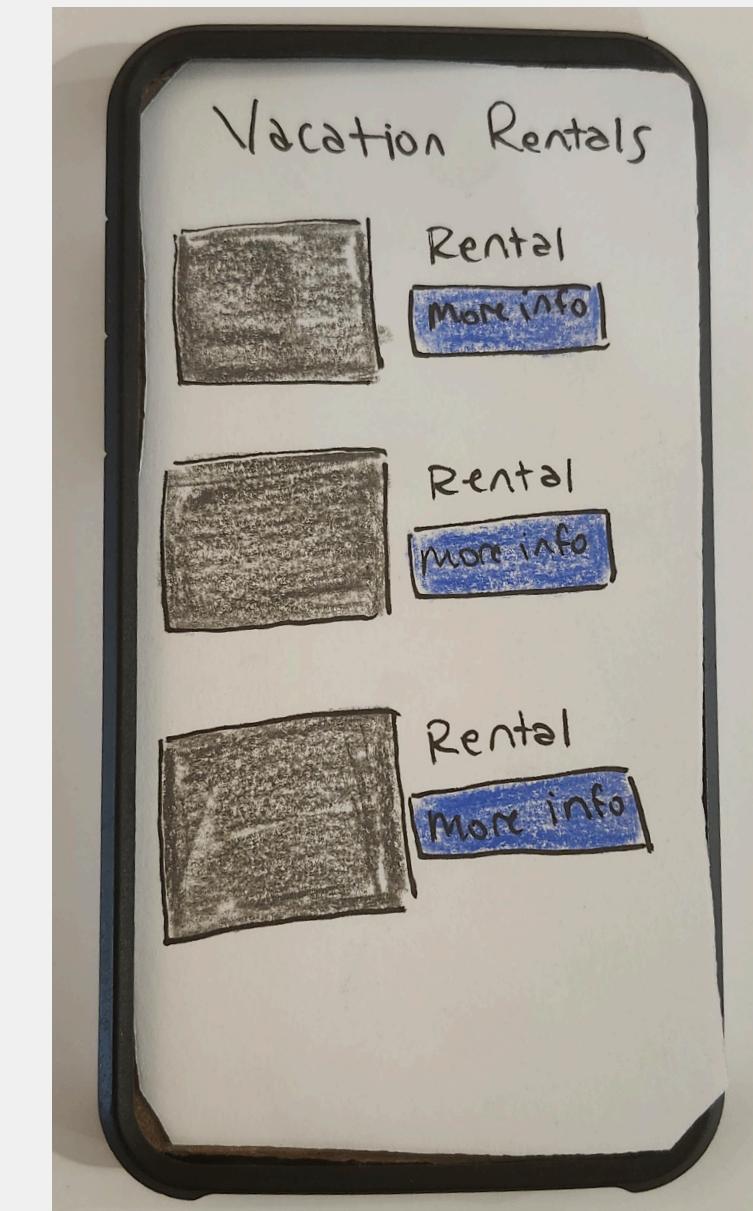




The **Hotels, Motels, and B&B** page shows the different options and includes the hours. Selecting more info will take the user to a more detailed page about the lodging options.



The page to view the different **RV Parks** and **Camping** options. Clicking more info will lead the user to another page with more information about the specific **RV Park** or **Camp Ground**.



The page to view **Vacation Rentals** options. Like the others, clicking **more info** will lead to another page with more information about the specific rental.

